



Sport Horse Breeding News

Volume 5, Issue 2

“Your Foal Is Our Goal”

April 2009

Linebreeding has Value

“One should keep in mind . . . that breeding horses that are somewhat related is by no means a frightening scenario. This makes the horses more similar, but at the same time the breeding more secure. Breeding horses that fall completely out of the framework, and that do not fit the guidelines of the sought after suitability are fully omitted in this process.”

From a report in *The Oldenburg Horse*, Issue 2-2009, by Dr. Wolfgang Schulze-Schleppinghof.

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Marketing Foals

Is it just me, or is marketing the hardest part of raising horses? Especially foals. How does one go about marketing a foal? Here are a few things I've observed to work for my clients:

- 1) Have a website. A website displaying your foals is a must. Building and maintaining your own website is easier than ever and web hosting is available for a minimal monthly amount.
- 2) Maintain a mailing list (email or snail mail, or both) of everyone who has ever inquired about or purchased a horse from you.
- 3) Start before the foal is born. Send an end-of-breeding season announcement to everyone on your mailing list, tell-



ing them which mare is in foal to which stallion.

4) Sell them before they are born! Offer foals for sale in in utero. A particularly hot stallion will often make a broodmare very marketable.

4) Send out an announcement with photos and pedigrees of your foals at

the end of foaling season.

Make sure they are great photos. People will often remember a stunning foal and inquire

about it later.

5) Send announcements of your foals' achievements: when they pass inspection, when they win, place or are champions at in-hand shows.

6) Send out news releases or a newsletter when any

member of your foal's family does something newsworthy: his dam produced another good winner, his sire is going to the World Cup, a full sibling won a big event. This will create “buzz,” about your foal. It increases familiarity with your breeding program and other horses you have for sale. When an animal goes into training, announce when and with whom and supply updates about its progress and successes.

7) Breed to sires who provide you with free advertising for your foal by virtue of their or their offspring's achievements at stud or performance.

Effective marketing begins at birth!

What is Theriogenology ?

Therio (=beast or animal) + gen/genesis (=beginning, birth, reproduction)+ology (=study of)

Theriogenology is the branch of veterinary medicine concerned with reproduction, including

the physiology and pathology of male and female reproductive systems and the clinical practice of veterinary obstetrics, gynecology, semenology and andrology. Theriogenologists are veterinarians with

advanced training in animal reproduction and obstetrics. They are board-certified after passing an examination given by the American College of Theriogenologists.



Oxytocin Therapy

Oxytocin is an inexpensive and useful drug with valuable applications in breeding. It is especially valuable for clearing post breeding intrauterine fluid. In most mares, post breeding fluid causes no problem and is usually cleared within 24 to 48 hours. However, in some mares, especially older or multipara mares, or mares with poor reproductive conformation, a condition known as “delayed uterine clearance” occurs. This typically results in a low-grade endometritis, making the uterine environment inhospitable for the conceptus when it enters the uterus. The pregnancy is subsequently lost.

Oxytocin acts on the smooth muscles of the body, like the uterus,

causing them to contract. An injection of intramuscular oxytocin, in combination with an intra-uterine infusion of a broad-spectrum antibiotic is often effective in clearing uterine fluid and preventing infection.

The first injection of Oxytocin should be administered four hours after breeding. (The effect of oxytocin only lasts about 7 minutes, thus requiring repeat injections.) This allows adequate time for all the motile sperm in the uterus to travel to the oviducts. This can be followed by an intra-uterine infusion of antibiotics at least two hours later, and three more injections of oxytocin at six hour intervals.

In highly susceptible mares, treatment can be continued through to 3-1/2 days, after which time the cervix will have closed sufficiently to prevent clearance of fluid.

Pre-breeding fluid can be cleared with oxytocin injections four times daily. Antibiotics are only administered at this time if uterine bacteria have been found to be present.



Dutch Warmbloods for Every Purpose

The modern Dutch Warmblood, KWPN, descends from horses bred for agricultural, rather than military use. The selective use of German, French and English bloodlines crossed onto native Dutch stock has resulted in a type that truly excels in all disciplines, from dressage to showjumping, eventing to driving; there is a Dutch-bred horse for every job.

Early selection was based on soundness, character and willingness to work. The foundation stock of the breed can be divided into the Gelderlander from the southern regions, a noble, spirited horse with fast action, and the Groninger, or riding horse of the north. The Gelderlander is typically used for driving. It is known for its willing temperament and stylish movement. The Goningen originated as a farm

horse in northern regions of dense clay, requiring a strong hind quarter, a trait today's Dutch Warmbloods are still known for. This characteristic accounts at least in part for the breed's excellence in both jumping and dressage. Early types were crossed with Thoroughbreds, French, Hanoverian and Holsteiner bloodlines. Farmers cleaned up the gene pool with strict culling for sport horse types.

The modern riding horses are called Rijpaarden. They descend from the Gelderlander or Groninger, and now resemble a big-boned Thoroughbred in type, while keeping the character of a warmblood and the athletic ability of the refin-

ing blood in their backgrounds. Lighter and quick over fences, these horses comprise the majority of modern Dutch Warmbloods. The Basispaarden (basic type) is a heavier-boned, more old fashioned type, like a light draft horse. They also produce dressage and jumping horses, but few people breed them anymore.



Jazz

Many top international performance horses, past and present, are Dutch, including Judgement, Authentic, Consul, Black Ice, Popeye K, Lancet, Olympic Ferro, Jazz, Lucky Boy, Rox Dene, 2008 Olympic showjumping gold medalist, Hickstead, and Ravel, the winner of the 2009 World Cup.

Stallion Spotlight ~ Sir Donnerhall

Hot on the heels of the enormous successes of his sire, Sandro Hit, and damsire, Donnerhall, comes the Oldenburg stallion Sir Donnerhall. At the young age of eight, he is the top-ranked dressage sire of the 2008 German Equestrian Federation (FN), with an index of 182, with an 88% accuracy. Sir Donnerhall burst onto the scene as reserve champion of his licensing in 2003. He had the highest index at his 30-day test and an unheard of 163 point dressage index at his 70-day test. Scoring 9.2, he



Sir Donnerhall

won the World Championship for Five Year Old Dressage Horses qualifier to take the Vice World Champion title. He later won the German Championships. Sir Donnerhall's sire, Sandro Hit, needs no introduction. He has made his own lasting impression on sport horse breeding by establishing the "S" line, siring many keuring, test performance champions of the highest caliber and setting auction records wherever his offspring are offered for sale. Sir Donnerhall's dam, Contenance D, by the superior broodmare sire, Donnerhall, is a "Brillantring" mare who has produced another licensed stallion, Sir Donnerhall's full brother. Sir Don-

nerhall's first crops have lived up to their potential. In 2008 his offspring completed licensing tests with excellent results. Sankt Huelfer was the highest priced lot at the Vechta Elite Spring Auction at 300,000 euros, only to be topped by Schickleria's sale price of 355,000 euros at the NRW Elite Autumn Auction. Son Sir Rubin won the Oldenburg Regional Championship for Three Year Old Riding Horses, and Surprise von der Heide was first reserve champion at the Oldenburg Elite Mare Show. American breeders are delighted with their Sir Donnerhall offspring, describing them as beautiful, tractable and intelligent, with spacious, elastic gaits.

SES Sires with Offspring in the News

Felix, by **Fabriano**, under Adrienne Lyle, won the Grand Prix Special 4/23-26 at the Del Mar CDI at the Del Mar National Horse Show, Del Mar, CA. Felix was ridden at the 2008 Olympic Selection Trials by Debbie McDonald.

Lombardo LHF, by **Londonderry**, under the ridership of Brian Hafner, won the FEI Young Rider Team test and the Individual test at the Dressage Affaire CDI-W in Del Mar, CA, 3/12-15.

Laura Linback, riding Woodrun's **As Di Villagana**, won the DeLuca Toyota Tundra Grand Prix and the Ocala Winter Celebration, 3/10-15. In 2008 the pair won the Rockbridge Grand Prix, VA, the Winston National Grand Prix, WA and the Columbia Classic Grand Prix, MD.

Ulano, by **Metall**, under rider Melissa Torreano, won three of four

first level classes at the Heidelberg Cup at Apopka, FL, 5/28-29, to earn the adult amateur high-point award.

The top foal of the 2008 OHBS inspection season was Solar Eclipse, by **Sir Donnerhall**, out of Eclipse by **EsPRI**. Bred and owned by Nancy

Lolowesko, Trappe, Maryland.

Jan Brons, riding Teutobod, by **Lord Sinclair**, won the Prix St. Georges and the Intermediaire I in the Gold Coast Dressage Association Opener Festival CDI-

W in West Palm Beach, FL, 1/23-25.

Let's Fly by **Lordanos** and out of Famm by **Silvio**, under the expert guidance of Rodrigo Pessoa, won the \$100,000 Green Cove Springs CSI-

W in Green Cove Springs, FL, 1/17/09. Let's Fly is a half brother to World Champion Shutterfly.



Lord Sinclair

Let's Fly repeated his winning ways for Pessoa at the \$450,000 Grand Prix of Charlotte at the Charlotte Jumper Classic, 4/10-12 in Charlotte, NC.

The inaugural \$25,000 Puissance in Charlotte at the same venue was won by Scaraberas, by **Silvio**, ridden by Michael Morrissey. The pair cleared 7' to take home the \$7500 prize.

At the Golden State Dressage Festival CDI in Rancho Murieta, CA 4/2-5, Laura Cooper won the Prix ST. Georges and the Intermediaire I in the CDI, riding **Jet Set D** son, Settino.

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SES SERVICES

2010 Sale Deadlines

Orders taken any time.

Early Bird Sale 2/01/10

Dutch Sale 2/01/10

Belgian Sale 3/01/10

Spring Breeders 4/10/10

Danish & French pending

Front Page Foal Gallery—Please send foal photos of foals sired by SES sires for possible inclusion on the SES home page. You will receive a link through to your farm or email. Don't miss out on this valuable source of free advertising for your breeding program.

Link Your Farm—SES clients receive a FREE link to their website.

Custom Shipments Anywhere in the World

Organization Notes & News

AHS

Silver Creek Farms in Broken Arrow, OK, in conjunction with a majority of North American sport horse registries, is establishing a universal stallion licensing format comparable to the 30/70-day tests held in Germany and accepted by the FN. The desire is to create a unified testing for all sport horse registries, conducted in accordance with the rules and regulations of the German Equestrian Federation (FN), and that is not owned, operated or financed by any registry entity. The goal is to establish a performance test recognized in North America that has reciprocity with European registries.

NASHF

At the above-mentioned meeting it was unanimous among attending representatives that there is a need

for the creation of a North American Sport Horse Federation. The federation will act as a unified voice for sport horse breeders and registries in North America. It will coordinate efforts nationally with organizations such as the USDF and USEF. More information as it becomes available.

KWPN

The Dutch studbook is currently number one in the FEI world ranking of dressage horses.

ISH

The studbook of the Irish Sport Horse is at top of the FEI ranking for eventing.

SF

Francais du Cheval Selle Francais is the leading jumping studbook.

Recommended Reads & Websites

Gaitpost

Billed as "the greatest little horse mag," this Canadian magazine really is great. It is chock full of excellent worldwide horse sports results and breaking news of interest to the equine community. Articles on breeding, training, bloodlines, rider bios and human interest articles provide good reading each month. *Gaitpost* also has a great section of photo ads that includes horses, tack, trailers and properties. If you want to keep up on what's happening in Canada and worldwide, this little gem is highly recommended.

www.gaitpost.com

